



NUANCES

COLOUR DESIGN BY JOTUN



MAJESTIC

PREMIUM INTERIOR PAINT



**NEW!
OUR MOST BEAUTIFUL PAINT YET**

Give your home a new look with Majestic Pure Color, the all-new super matt finish that will help you make a beautiful and lasting impression, making it the best choice to complement home interiors.

Rich layers. Like the same note played in a different octave, a single colour, thoughtfully deployed at different saturations and levels of intensity, can create worlds of possibility.



The beautiful nuances of lives ...

Not everything is black and white.

Not everything is loud, bold, or big. We often think of our lives as strings of major moments, grand events, important decisions, but the truth is most of life is lived in the gaps in between them. The big things might seem to shape us, but it's often the small ones that have the deepest impact.

The unexpected smile of a stranger on the street. Sunlight through a window casting rainbows on the pavement. A pleasingly tactile pebble found on a beach. These are the threads that make up the tapestry of life, the tiny moments that lift our moods and define our days – sometimes in such subtle ways we might not even notice them.

Colour is no different. We respond to the tones, hues and shades we encounter every day on both a conscious and unconscious level. Colour taps into our emotions, calms us or energises us, makes us think or spurs us to action. In our homes, and on our walls, it's often the nuances that make all the difference.



Jotun's 2025 Colour Card both celebrates and explores those nuances – the small things, subtleties, and in-betweens that make a room, an atmosphere, a home. These 30 colours are designed to inspire and guide you towards the colours that are best suited to the spaces you want to inhabit. Simply browse by colour family, and find the nuances to match the life you want to lead.

Lisbeth Larsen
Global Colour Manager, Jotun



When we choose colours for our home, we are – in part – defining how we want to feel each day. We might want to wake up bright and energised in sunshine yellows, or sink softly into sleep in sea of blue tranquillity. The nuances around us don't just set the scene, they shape our mood.



CEILING: JOTUN 9918 MORNING FOG
WALL: JOTUN 6236 DARJEELING



CABINETS: JOTUN 6128 ATHENIAN BLUE
WALL: JOTUN 1931 CASHEW

Mindful living

From preparing a meal in the kitchen to eating it at the table, every moment in daily life has poetry in it if you know where to look. Well-chosen colours remind us to pause and celebrate even the simplest things.



TRIM: JOTUN 8596 SUNNY GREEN
WALL: JOTUN 6167 SPRING BREEZE



TABLE: JOTUN 7386 PISTACHIO



Majestic Pure Color
– Redefining elegance with our most beautiful paint



TABLE: JOTUN 0470 AVOCADO GREEN



WALL: JOTUN 1931 CASHEW
TRIM AND DOOR: JOTUN 1876 WILD EARL
DECOR: JOTUN 0470 AVOCADO GREEN,
JOTUN 7040 CYPRESS



WALL: JOTUN 1931 CASHEW
TRIM: JOTUN 7718 SECRET GREEN

The moment you step into a space, the sensory environment you encounter defines the experience you will have within it. Earthy neutrals and soft, natural greens soothe and centre, while creating space for bolder accents and statement objects to shine. The background sets the rhythm, the foreground carries the tune.



WALL AND TRIM: JOTUN 7718 SECRET GREEN



WALL AND TRIM: JOTUN 7718 SECRET GREEN



WALL: JOTUN 7040 CYPRESS

Nature has a near-infinite library of nuances. By combining strong accent greens and softer, more muted shades in our homes' walls, furniture and decorative objects, we can create environments that replicate the beauty of the natural world. Introduce subtle touches of blue, and evoke the serenity of sky and sea.



Majestic Pure Color
– Walls that last, where durability meets beauty

CEILING: JOTUN 9918 MORNING FOG
WALL: JOTUN 6167 SPRING BREEZE
DOOR AND TRIM: JOTUN 8596 SUNNY GREEN
WALL AND WINDOW: JOTUN 7718 SECRET GREEN



CEILING: JOTUN 8124 MALMØ
WALL: JOTUN 6167 SPRING BREEZE

Colour elevates everyday moments. The simple act of dining acquires a sense of magic and ritual when the setting is right. The colour of the backdrop, the quality of the light, the texture of the tableware – all of these things come together to set the mood and make the memory.



WALL: JOTUN 8124 MALMØ



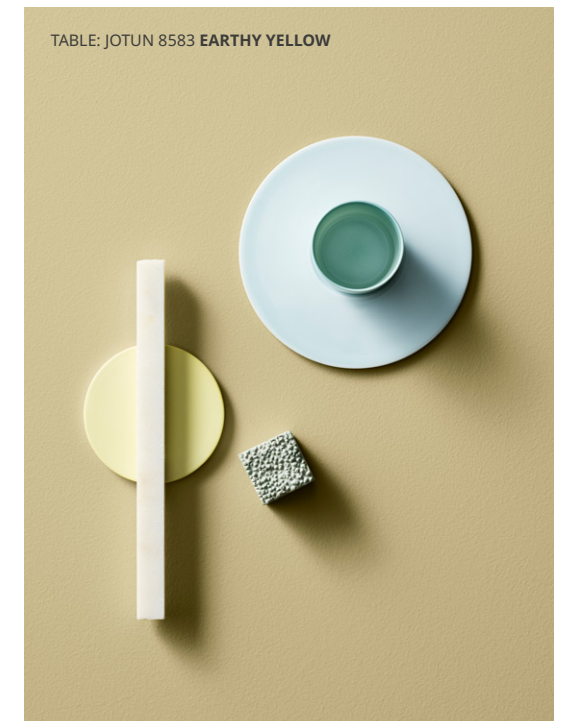
WALL: JOTUN 6167 SPRING BREEZE



Powerful simplicity

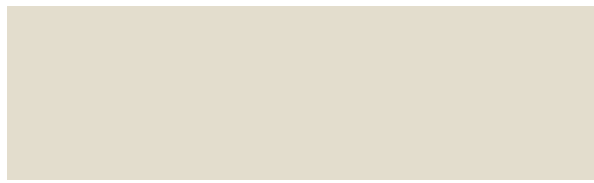
The right background lends power and presence to even the simplest of objects. Clean, pared-back environments create definition and emphasise contrast, turning everyday items into works of art.

TABLE: JOTUN 8583 EARTHLY YELLOW



Majestic Pure Color
– Beautiful rich colours that are refined to the touch

Nuances



JOTUN 1931 **CASHEW**



JOTUN 1876 **WILD EARL**



JOTUN 1939 **SANDBEIGE**



JOTUN 11130 **SHADE**



JOTUN 1117 **PEACH SKY**



JOTUN 10411 **SHAMS**



JOTUN 12074 **PEACHY**



JOTUN 11175 **ADVENTURE**



JOTUN 8124 **MALMØ**



JOTUN 11228 **FOREST LIGHT**



JOTUN 8583 **EARTHY YELLOW**



JOTUN 8625 **KHAKI YELLOW**



JOTUN 12314 **GREY TOUCH**



JOTUN 0553 **ASCOTT**



JOTUN 12078 **COMFORT GREY**



JOTUN 12306 **TENDER GREIGE**



JOTUN 7718 **SECRET GREEN**



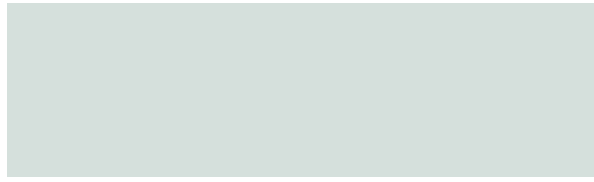
JOTUN 7386 **PISTACHIO**



JOTUN 0470 **AVOCADO GREEN**



JOTUN 7040 **CYPRESS**



JOTUN 6167 **SPRING BREEZE**



JOTUN 6253 **SEA MIST**



JOTUN 6236 **DARJEELING**



JOTUN 6128 **ATHENIAN BLUE**

Accent colours



JOTUN 12085 **RURAL**



JOTUN 20217 **MUTED CORAL**



JOTUN 20162 **MELLOW**



JOTUN 4666 **SILKY BLUE**



JOTUN 5489 **FREE SPIRIT**



JOTUN 8596 **SUNNY GREEN**

Create your personal palette

By pairing the colours **horizontally**, you will create a harmonious colour palette that blends subtle variations of hues from the same colour family. When pairing the colours **vertically**, you will achieve a diverse, yet attuned style with nuances of similar colour strength. **Accent colours** are beautiful on their own, but are also capable of infusing the colour palette with a unique, personal touch.

All colours reproduced are shown as close to actual paint colours as modern printing techniques allow. Where colour matching is critical, an applied sample is recommended. Colours can only be rendered correctly using Majestic or other Jotun-products tinted with Jotun Multicolor Tinting System.

The art of making colours

Unique colour recipes

A key part of colour creation is developing the shade to suit Jotun's different products. Once a colour is created, the next step is adapting the colour to the unique product formula. Each Jotun colour recipe is carefully optimised to our global product portfolio.

Jotun colour tech lab

Creating the highest-quality paint colours takes the best ingredients and a keen eye for aesthetics. Our colour tech lab turns initial ideas into refined recipes that create the perfect wall colour for surfaces of every scale.

Quality assurance

Our unique recipes ensure stability in multiple lighting conditions, exceptional colour accuracy and excellent hiding power. Please note that gloss and other product finishes might influence a colour's appearance.



CEILING: JOTUN 1624 SKYLIGHT
WALL: JOTUN 1931 CASHEW



Beige nuances are the perfect way to imbue a room with warmth and softness – ideal in bedrooms for warm awakenings and spaces where you want to combine comfort and contemplation.



TABLE: JOTUN 20162 MELLOW

WALL: JOTUN 12306 TENDER GREIGE



Majestic Pure Color
– Undistorted matt finish from every angle

WALL: JOTUN 12314 GREY TOUCH

Silence and solace. We all need space in our day to breathe, away from distraction, free from stress. The right colour choice can help ease us into a meditative state of mind, creating distinct zones of focus within our homes.





Playing with intensity can introduce moments of drama and spectacle that add depth and rhythm to the room. Tone-on-tone combinations create striking effects with even the smallest shift in shade.

THE ARTIST AGATHE BERJAUT HAS MIXED JOTUN COLOURS WITH WATER TO CREATE UNIQUE PIECES OF WALL ART: 1876 WILD EARL, 10411 SHAMS, 12074 PEACHY, 11130 SHADE, 12085 RURAL, 4666 SILKY BLUE



WALL: JOTUN 12085 RURAL

Thoughtful connections

Rustic pinks, peaches, corals and terracottas can imbue a home with a sense of groundedness and connection to the earth – considered, elegant and unpretentious.



WALL: JOTUN 4666 SILKY BLUE



WALL: JOTUN 10411 SHAMS

Majestic Pure Color
– A legacy of quality, beauty for a lifetime





It is not only colour that can be used to complement or contrast. Nuances can be textural, too. Earthy matt finishes juxtaposed with smooth shimmering tiled surfaces cultivate an entrancing play of natural light.



WALL: JOTUN 1939 SANDBEIGE



WALL: JOTUN 12074 PEACHY

The cultivation of calm requires confidence in colour. Monochrome walls create a sense of expansiveness that contributes to a feeling of focus and helps create contrast with the furniture and objects in the room. Russet peaches are the perfect partner to misty shades and stony greys.



WALL: JOTUN 20217 MUTED CORAL



Majestic Pure Color
 – Strong, bold colours look elegant yet comfortable

Create a feeling of transition by using different nuances within the room. Tonal shifts add new dimensions to otherwise monochrome settings, drawing you into the space with drama and depth.



WALL (INNER): JOTUN 10411 SHAMS
 WALL (SECOND INNER): JOTUN 11175 ADVENTURE
 WALL (MIDDLE): JOTUN 12074 PEACHY
 WALL (FRONT): JOTUN 1939 SANDBEIGE

WALL: JOTUN 0553 ASCOTT



Start with the background. Just as the routines of our everyday lives define the major events and landmark occasions we remember most vividly, so do the background colours of our homes emphasise and enhance the objects and accents within them. Furniture, art and design may make the melody of our homes, but it is colour and texture that define the rhythm.

Majestic Interior Paint

Perfect colours for long lasting beauty



MAJESTIC PURE COLOR
Our Most Beautiful Paint

- Super Matt
- Unique Colour Experience
- Most Durable Matt
- Anti-Reflection
- Easily Washable



MAJESTIC SENSE
Perfect Beauty, Healthy Home

- Clean Air Technology
- Odour-less Comfort
- Luxuriously Smooth
- Covers Hairline Cracks



MAJESTIC TRUE BEAUTY SHEEN
Smooth luxurious finish designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



MAJESTIC TRUE BEAUTY MATT
Smooth luxurious finish designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



MAJESTIC PRIMER
Enhances beautiful colours

- Water Resistant
- Alkaline Resistant
- Good Adhesion



MAJESTIC SUPREME FINISH
A beautiful home through the finer details

- Beautiful flawless finish
- Superior Easy Clean
- Low Odour
- Fast Drying Time



MAJESTIC PRIMER FOR WOOD & METAL
Accentuates the gorgeous colour and lifespan

- Enhances Beautiful Colours
- Low Odour
- Good Adhesion



Colour Assurance

Our colours are carefully developed with unique recipes optimised to Jotun's products. Colour accuracy can only be achieved when using Jotun's products tinted over Jotun Multicolor Tinting System.

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