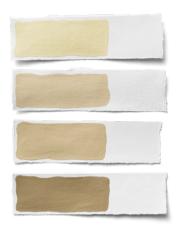


微 減 NUANCES

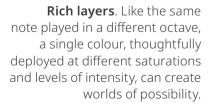
COLOUR DESIGN BY JOTUN











馥郁斑斓。宫商角徵羽,同色异彩间, 浓淡交织谱新曲,层层叠叠构万象。





The beautiful nuances of lives ...

生命之美,存于微澜之间......



Not everything is loud, bold, or big. We often think of our lives as strings of major moments, grand events, important decisions, but the truth is most of life is lived in the gaps in between them. The big things might seem to shape us, but it's often the small ones that have the deepest impact.

The unexpected smile of a stranger on the street. Sunlight through a window casting rainbows on the pavement. A pleasingly tactile pebble found on a beach. These are the threads that make up the tapestry of life, the tiny moments that lift our moods and define our days – sometimes in such subtle ways we might not even notice them.

Colour is no different. We respond to the tones, hues and shades we encounter every day on both a conscious and unconscious level. Colour taps into our emotions, calms us or energises us, makes us think or spurs us to action. In our homes, and on our walls, it's often the nuances that make all the difference.

Jotun's 2025 Colour Card both celebrates and explores those nuances – the small things, subtleties, and in-betweens that make a room, an atmosphere, a home. These 30 colours are designed to inspire and guide you towards the colours that are best suited to the spaces you want to inhabit. Simply browse by colour family, and find the nuances to match the life you want to lead.



回头万里,百轲争流,世界之潮声震耳欲聋,反观生活如细水长流,静水流深。

千万家细小琐事组成了千万温暖时刻,一微尘里三千界,半刹那间八万春。

色彩亦然。

琉光华影,流转眸间,一户户,一幕幕,虽无言语,顷定半壁。

此处心安是吾家,今年,佐敦用30个流行色,于色彩微澜之间,享理想栖居地。



FRONT PAGE / 封面: TRIM AND WALL IN FRONT / 门框和墙面: JOTUN 8596 **SUNNY GREEN / 暮春**CEILING / 天花板: JOTUN 9918 **MORNING FOG / 经典白** WALL / 墙面: JOTUN 6167 **SPRING BREEZE / 早春微风**DOOR AND TRIM / 门和门框: JOTUN 8596 **SUNNY GREEN / 暮春** WALL AND WINDOW / 墙面和窗户:
JOTUN 7718 **SECRET GREEN / 绿影迷藏**







TRIM / 门框: JOTUN 8596 SUNNY GREEN / 暮春WALL / 墙面: JOTUN 6167 SPRING BREEZE / 早春微风

Mindful living

From preparing a meal in the kitchen to eating it at the table, every moment in daily life has poetry in it if you know where to look. Well-chosen colours remind us to pause and celebrate even the simplest things.

观心

人间有味是清欢, 步步寻之,百味温融, 停步精挑色,虽简足庆欢。









The moment you step into a space, the sensory environment you encounter defines the experience you will have within it. Earthy neutrals and soft, natural greens soothe and centre, while creating space for bolder accents and statement objects to shine. The background sets the rhythm, the foreground carries the tune.



踏入一方天地,所触之景已定心神之旅。 中性色彩和淡雅草木之绿使人归于宁静, 又赋予张扬之美足够余地。背景铺陈节律, 前景演绎曲韵。











Nature has a near-infinite library of nuances. By combining strong accent greens and softer, more muted shades in our homes' walls, furniture and decorative objects, we can create environments that replicate the beauty of the natural world. Introduce subtle touches of blue, and evoke the serenity of sky and sea.

自然之微澜无穷尽。案头苍翠枝桠和门阑素 雅淡绿交相辉映,自然之力充盈居室。 若是点缀一笔湛蓝,则可唤醒 天空海阔般深邃宁静。





LADY Pure Color – most beautiful paint ever 淑女魅影 至尊奢华体验 近零黑洞哑光









WALL / 墙面: JOTUN 6167 SPRING BREEZE / 早春微风

Powerful simplicity

The right background lends power and presence to even the simplest of objects. Clean, pared-back environments create definition and emphasise contrast, turning everyday items into works of art.

舍繁

半壁薄黄亦知简物韵味, 浅景净盏, 照破生羽霓。







Nuances 色彩梯度 JOTUN 1931 CASHEW / 坚果拿铁 JOTUN 1876 WILD EARL / 伯爵茶 JOTUN 1117 PEACH SKY / 桃花暖阳 JOTUN 10411 SHAMS / 日辉 JOTUN 8124 MALMØ / 马尔默 JOTUN 11228 FOREST LIGHT / 暖山玉 JOTUN 12314 GREY TOUCH / 灰缎流光 IOTUN 0553 ASCOTT / 绒花 JOTUN 7718 SECRET GREEN / 绿影迷藏 JOTUN 7386 PISTACHIO / 浅草落果

Create your personal palette

JOTUN 6167 SPRING BREEZE / 早春微风

By pairing the colours **horizontally**, you will create a harmonious colour palette that blends subtle variations of hues from the same colour family. When pairing the colours **vertically**, you will achieve a diverse, yet attuned style with nuances of similar colour strength. **Accent colours** are beautiful on their own, but are also capable of infusing the colour palette with a unique, personal touch.

MIST / 沧浪觅舟



打造您专属的色彩方案

本色卡中,同一行颜色为同色系,在同一行中选择色彩进行搭配时,配色和谐、统一。同一列颜色明暗度相近,在同一列中选择邻近色搭配时,可创造多样且协调的搭配风格。最后一列是强调色,强调色本身便具有出众的魅力,同时也能够在整体色彩方案中巧妙地融入个性化的独特印记。



Accent colours 强调色

18090 18090 18090	JOTUN 12085 RURAL / 秋园
	JOTUN 20217 MUTED CORAL / 珊瑚朱窗
	JOTUN 20162 MELLOW / 米洛
100 mg	JOTUN 4666 SILKY BLUE / 绸光蓝影
整	JOTUN 5489 FREE SPIRIT / 魔幻森林
2000 1000 1000	JOTUN 8596 SUNNY GREEN / 暮春

All colours reproduced are shown as close to actual paint colours as modern printing techniques allow. Where colour matching is critical, an applied sample is recommended. Colours can only be rendered correctly using LADY or other Jotun-products tinted with Jotun Multicolor Tinting System.

色卡中的所有色彩都在印刷技术上尽可能接近真实颜色,在施工前,建议调色打样,只有佐敦淑女或其他产品系列配合佐敦调色系统才能确保所见即所得的色彩体验。

The art of making colours

A key part of colour creation is developing the shade to suit Jotun's different products. Once a colour is created, the next step is adapting the colour to the unique product formula. Each Jotun colour recipe is carefully optimised to our global product portfolio.

Our colour tech lab turns initial ideas into refined recipes that create the perfect wall colour for surfaces of every scale.

Our unique recipes ensure stability in multiple lighting conditions, exceptional colour accuracy and excellent hiding power. Please note that gloss and other product finishes might influence a colour's appearance.

创造涂料色彩离不开产品研发。佐敦每一个色彩配方都经过精选优化,确保适用于我们全球的产品系列。

佐敦色彩研发实验室将最初美学灵感转化成科学的色彩配方。创造出适合各种底材的色彩。

佐敦专属色彩配方为您带来所见即所得的色彩还原和出色 遮盖力。另外,不同的漆膜质感和光泽可能带来不同的显色





Beige nuances are the perfect way to imbue a room with warmth and softness – ideal in bedrooms for warm awakenings and spaces where you want to combine comfort and contemplation.

米白色调间的微澜变化乃打造温暖柔情卧室 的良方。晨醒时分,窗前风静,曦抚花骨。

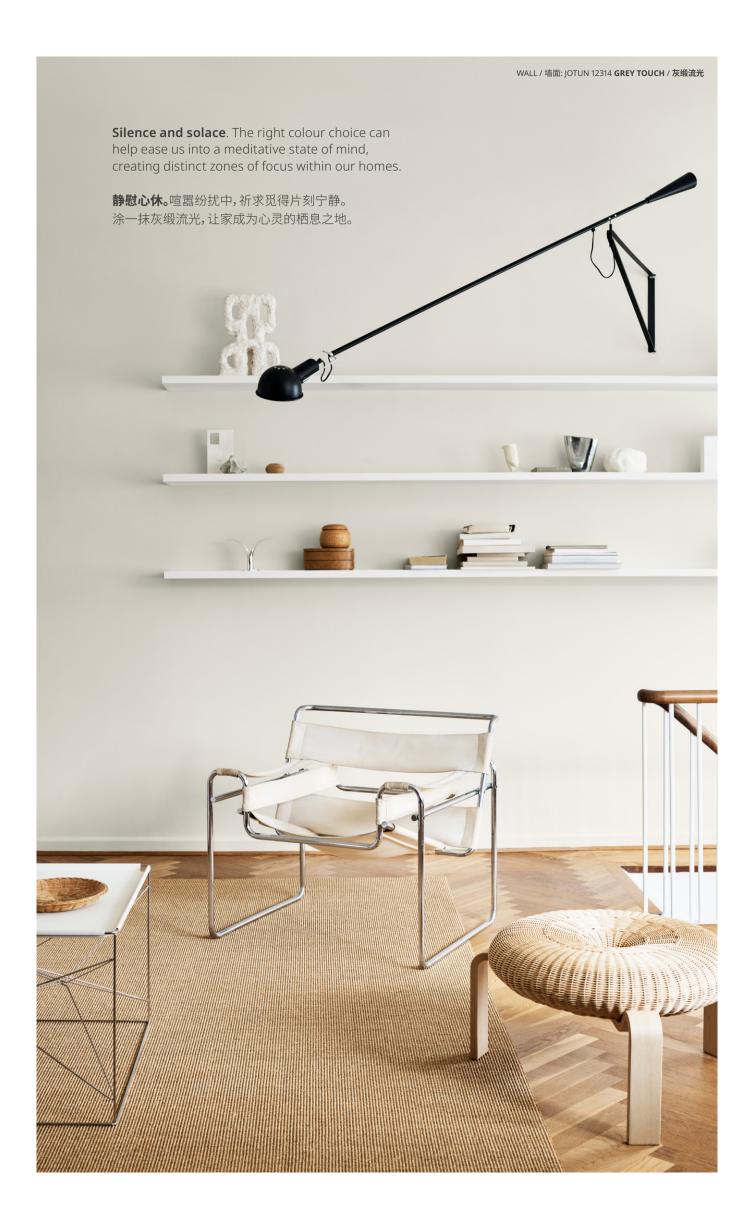


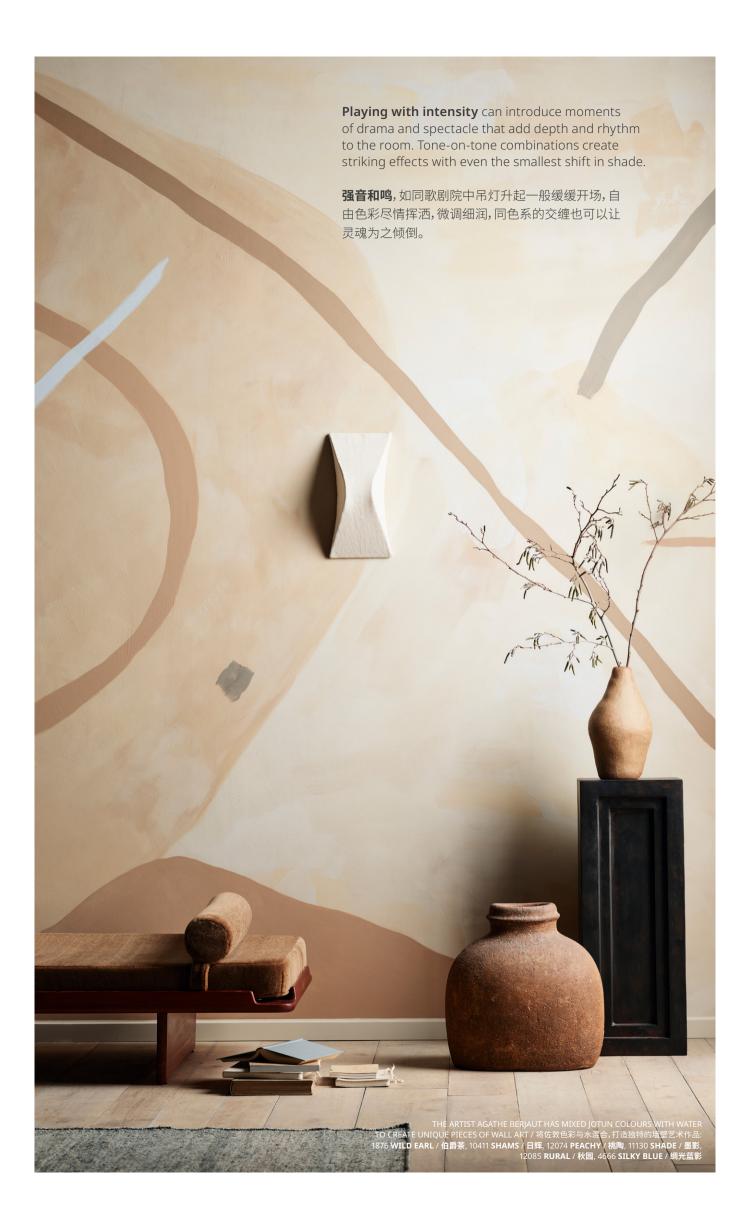






LADY Nordic Home – elegant finish 淑女北欧之家 优雅润泽「3D」 质感









Thoughtful connections

Rustic pinks, peaches, corals and terracottas can imbue a home with a sense of groundedness and connection to the earth – considered, elegant and unpretentious.

缘起

珊粉桃红, 陶赭土褐, 万物源起, 繁尘归地。



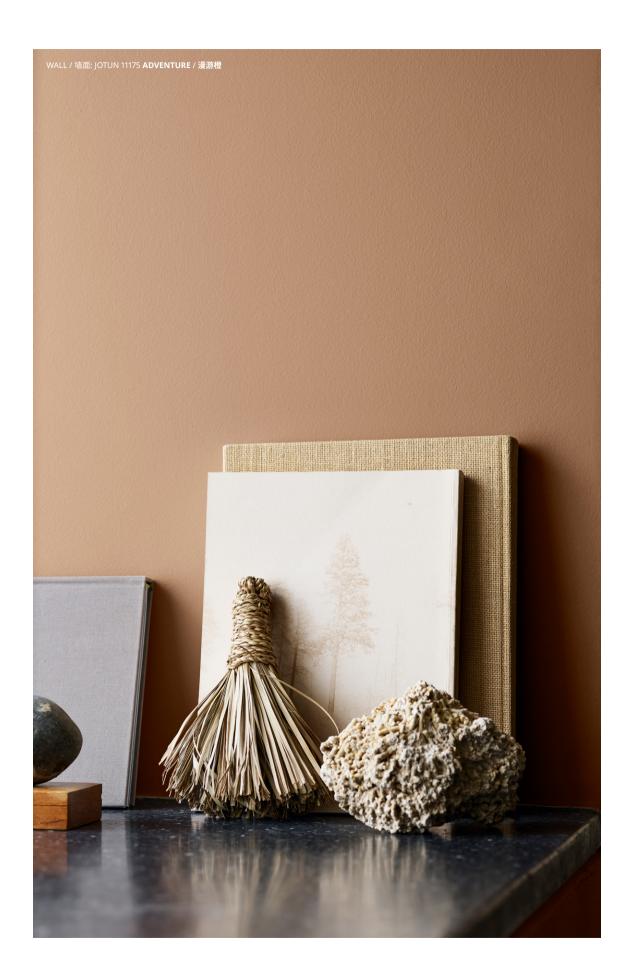












It is not only colour that can be used to complement or contrast. Earthy matt finishes juxtaposed with smooth shimmering tiled surfaces cultivate an entrancing play of natural light.

微澜变化之美不仅存于色彩,肌理质感亦藏其妙。粗陶瓷釉,流光淡影,素壁斜晖,长空琅琅。





The cultivation of calm

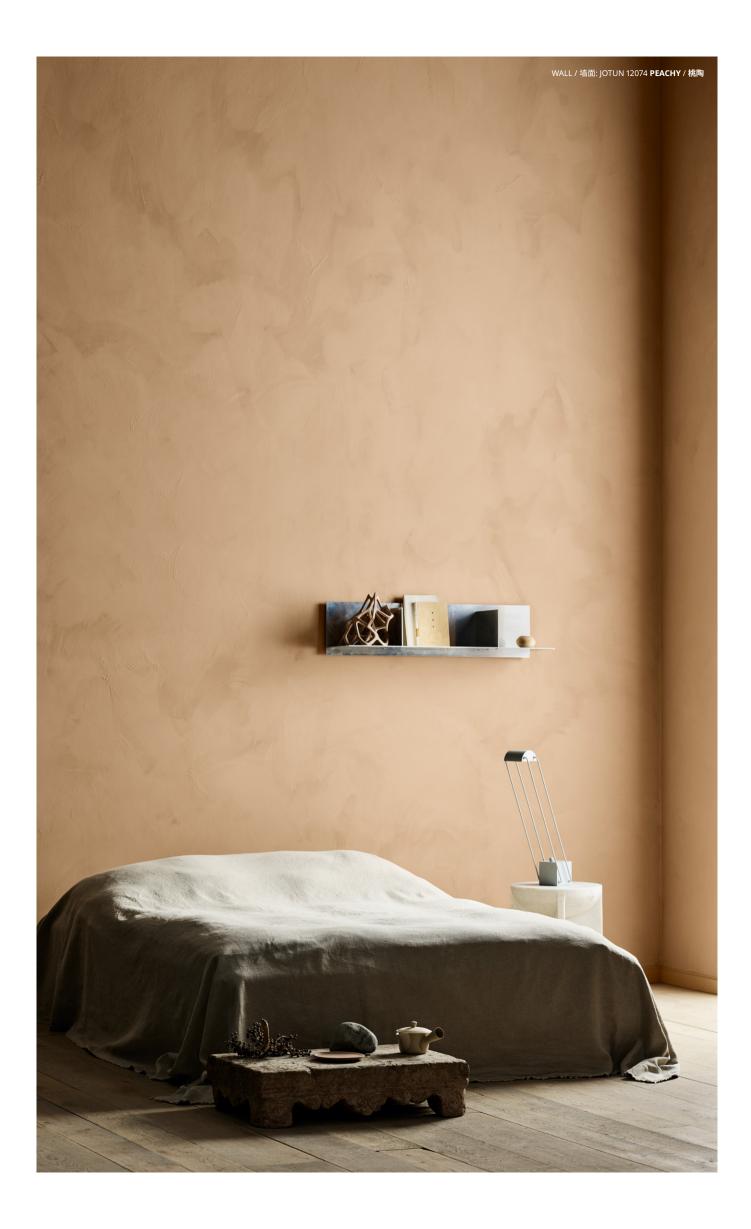
requires confidence in colour. Monochrome walls create a sense of expansiveness that contributes to a feeling of focus and helps create contrast with the furniture and objects in the room. Russet peaches are the perfect partner to misty shades and stony greys.

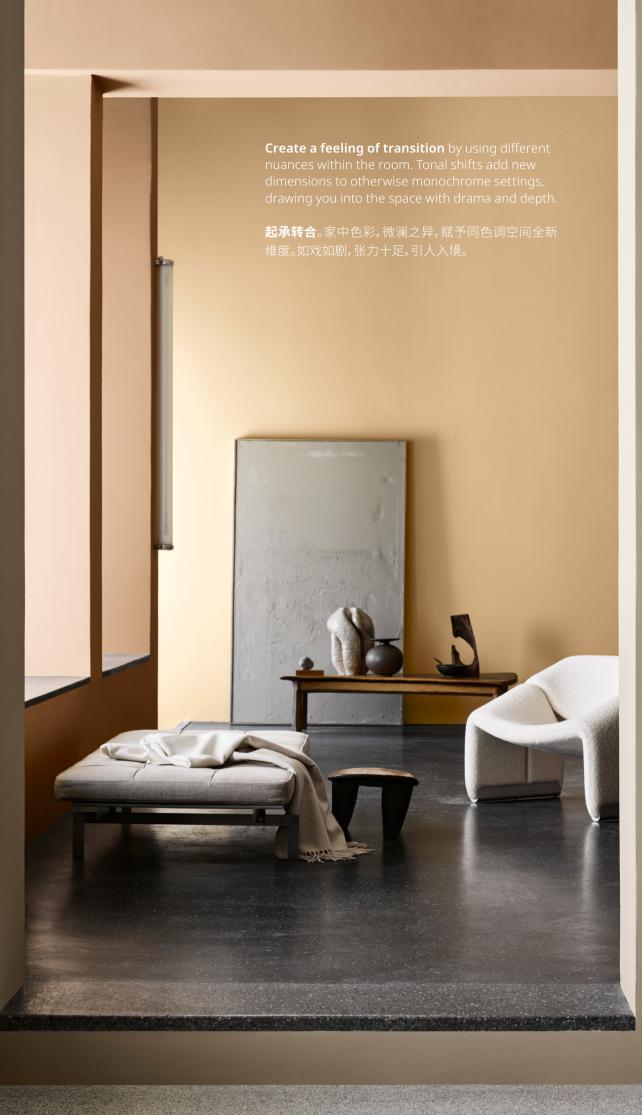
雅色静心。一壁薄云望天阔,凝神专注, 方觉,一椅宁静,数盏安康。 光落珊红,风倚灰霭,天作之合。



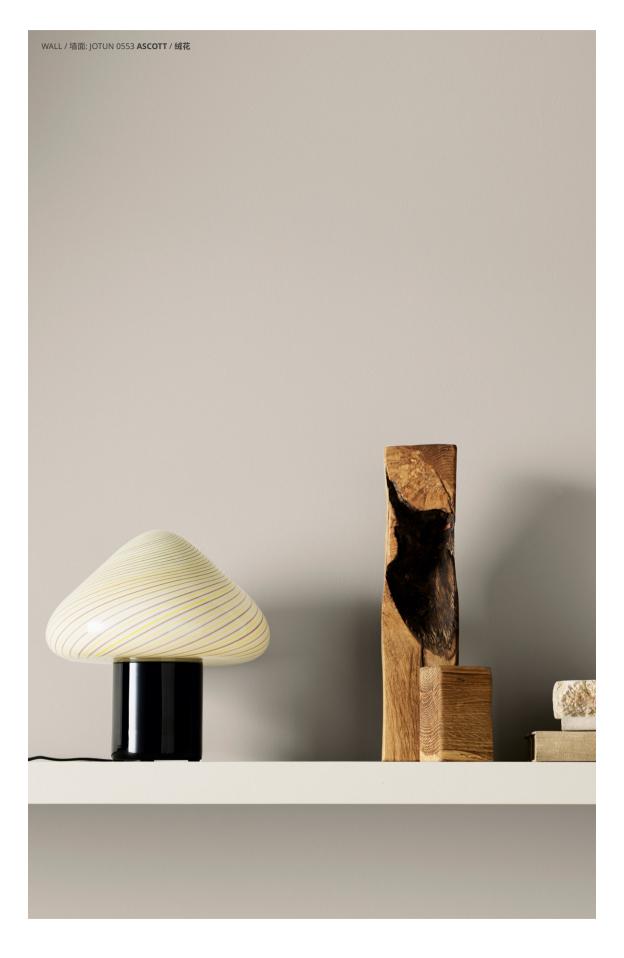


LADY Nordic Minerals – unique artistic effects 淑女北欧岩彩 砂岩风化质感 丰富质朴的自然色彩









The background colours of our homes enhance the objects and accents within them. Furniture, and design may make the melody of our homes, but it is colour and texture that define the rhythm.

始于色彩。尘埃之微,补益山海。宅景如歌,万千藏品点亮纷飞音符,色彩纹理奠定节奏韵律。

淑女系列高端内墙漆 LADY Premium Interior Paint



LADY NORDIC PURE 淑女北欧之纯 黑金罐「儿童漆」

- •「新生级」小羊皮质感
- •四重抗老技术™,抵御划痕、污渍、细纹和霉菌
- •欧洲室内空气质量金级认证,净化甲醛
- FDA食品接触级测试认证, 欧盟玩具认证



LADY NORDIC WONDERWALL 淑女北欧秘境 瑰金罐「黑板漆」

- 嘭弹润玉质感
- 四重抗老技术™,抵御划痕、污渍、细纹和霉菌
- 法国A+, 芬兰M1环保双认证
- 零级防霉,99.99%抗菌



LADY NORDIC BREEZE 淑女北欧微风 小蓝罐

- 欧洲室内空气质量金级认证
- 法国A+, 芬兰M1环保双认证
- 北欧低释放科技,纯净水生产
- 零级防霉, 99.99%抗菌



LADY NORDIC HOME 淑女北欧之家 小红罐

- 优雅润泽「3D」质感
- 法国A+, 芬兰M1环保双认证
- 北欧低释放科技,纯净水生产
- 零级防霉, 99.99%抗菌



LADY PURE COLOR 淑女魅影「黑洞哑」「投影漆」

- 北欧光学黑科技,非凡视觉体验
- 奢华哑光,任意角度光泽接近零
- 180°感受柔美,温暖纯正的颜色
- 北欧白天鹅认证



LADY BALANCE 淑**女白兰**

- 欧洲室内空气质量金级认证
- 北欧白天鹅认证
- 北欧低释放科技
- 不添加APEO环境激素,甲醛及重金属等有害物质



LADY NORDIC MINERALS 淑女北欧岩彩「艺术漆」

- 独特的岩感肌理效果
- 丰富质朴的自然色彩
- 修补无痕,轻松打理
- 法国A+环保低释放认证,纯净水生产



LADY NORDIC SUPREME 淑女北欧釉彩「多功能漆」

- 臻于色彩 随心挑选
- 精于品质 耐用抗污
- 卓于应用"万能"涂刷
- 不添加APEO环境激素,甲醛及重金属等有害物质



LADY NORDIC BLOSSOM 淑女北欧绮遇 小粉罐

- 法国A+环保认证
- 北欧低释放科技,纯净水生产
- 不添加APEO环境激素,甲醛及重金属等有害物质
- 零级防霉, 99.99%抗菌



LADY PRIMER

淑女净味全能底漆 小绿罐「面漆伴侣」

- 法国A+. 芬兰M1环保双认证
- 防潮耐碱, 优异附着, 加固基材
- 北欧低释放科技,纯净水生产
- 不添加APEO环境激素,甲醛及重金属等有害物质



佐敦小罐漆为你打造3平米的快乐, 趣味DIY,试色神器,将缤纷色彩带回家。



Colour Assurance

Our colours are carefully developed with unique recipes optimised to Jotun's products. Colour accuracy can only be achieved when using Jotun's products tinted over Jotun Multicolor Tinting System.



佐敦装饰漆微信公众号

官网:color.jotun.cn